

ITFO Communications, Inc., is a boutique consultancy that helps design, enable, analyze and optimize interactive communications projects. We specialize in meeting the needs of leading global enterprise companies.

Visual Content Creator

The **Visual Content Creator** will join the content development team to help create infographics, data visualizations, creative imagery and corporate presentations in PowerPoint or Keynote.

We are looking for a passionate, technically-savvy, visual thinker who will help provide graphic design and who will participate in the analysis, design, development, testing and implementation of enterprise-scale content development projects.

Primary responsibilities:

- Create provocative, world-class corporate presentations in PowerPoint and Keynote.
- Create attention grabbing infographics based on original research and data.
- Create diverse data visualizations to help convey key findings from charts, graphs and complex datasets.
- Work with writers and business leads to develop compelling graphics to convey key themes.
- Develop interesting graphics for social media and blogs.
- Create visuals for mobile and native app consumption.

Knowledge and skill requirements:

- Advanced capability with Photoshop CS, Illustrator CS, Acrobat DC, Microsoft PowerPoint and Apple Keynote.
- Experience designing WordPress themes and creating WordPress posts a plus.

This new telecommute position is part time and could evolve into a full-time role depending on client satisfaction and needs. Pay rate will be determined according to your skills and experience. Team members usually work from their own office locations, though it will be beneficial if you have the ability to join occasional face-to-face meetings.

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To apply for the position by submitting a resume and relevant samples—or to ask questions—please contact:

ITFO Communications, Inc.

301 Kingston Street
Victoria, BC V8V 1V5 CANADA
hr@itfo.com
www.itfo.com